



POLICY LEARNING IN INFORMATION TECHNOLOGIES  
FOR PUBLIC TRANSPORT ENHANCEMENT

**Making public  
transport more  
attractive by using  
ITS - challenges and  
opportunities**

**Recommendations  
and conclusions  
given by other EU  
projects**

## Question #1

**Imagine you are going to Italy in 2020.  
Describe how you imagine to travel there:  
How will you plan your trip? How will you  
pay for your trip? How will you be assisted  
during the trip?**

## Question #2

**What are the most important transfers that have taken place during your project?**

**Can you give a good example of cooperation between partners?**

Question #3

**What barriers to integrated mobility solutions did you encounter?**

**Is it difficult to implement and to integrate new ITS/ICT solutions for public transport in your region? If yes – why?**

**What should public authorities on the regional, national and European level focus on when investing in ITS for Public Transport?**

**Projects like SUPERHUB, POSSE and POLITE are only supposed to be the starting point of more long-term implementation.**

**Is there a viable business model for integrated mobility platforms?**

**Thank you for your attention!**