POLITE PROJECT

POLICY LEARNING IN INFORMATION TECHNOLOGIES
FOR PUBLIC TRANSPORT ENHANCEMENT

Final conference
Cosenza, 9 october 2014

Valeria Adriana Scopelliti
Calabria Region

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INNOVATION & ENVIRONMENT
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OBJECTIVES

- **Enhance the use** and attractiveness **of public transport by means of infomobility services**

- **Promote co-modality**

- Provide public administrations and decision-makers with **knowledge and skills concerning ITS** tools and solutions

- **Raise awareness** about existing different infomobility solutions around Europe

- **Stimulate** coordinated and coherent deployment of **interoperable ITS on horizontal and vertical level** throughout the EU

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DURATION AND BUDGET

INTERREG IVC Project

Duration:

from January 2012 to December 2014

(kick-off meeting held in June 2012)

ERDF FUNDING	997.099,25 €
NATIONAL PUBLIC CO-FINANCING	275.579,75 €
TOTAL BUDGET	1.272.679,00 €

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PARTNERSHIP

- Calabria Regional Administration (IT) – Lead Partner

- Province of Ferrara (IT)

- Polis (BE)

- Reading Borough Council (UK)

- ILIM - Institute of Logistics and Warehousing (PL)

- CDV - Transport Research Centre (CZ)

- Latvian Transport Development and Education Association (LV)

…working together in the exchange and transfer of experiences and improvement on policies, knowledge & good practices on infomobility services, with the goal of improving public transport information systems.

TARGET GROUPS

Main Target Groups:

- Decision-makers responsible for public transport in local, regional and national public authorities

- Technical experts in the field of urban transport

- Public transport and ITS associations

Other Target Groups:

- EU Institutions

- Other urban transport and ITS stakeholders (research institutes, transport operators, etc.)

- Transfer sites' citizens

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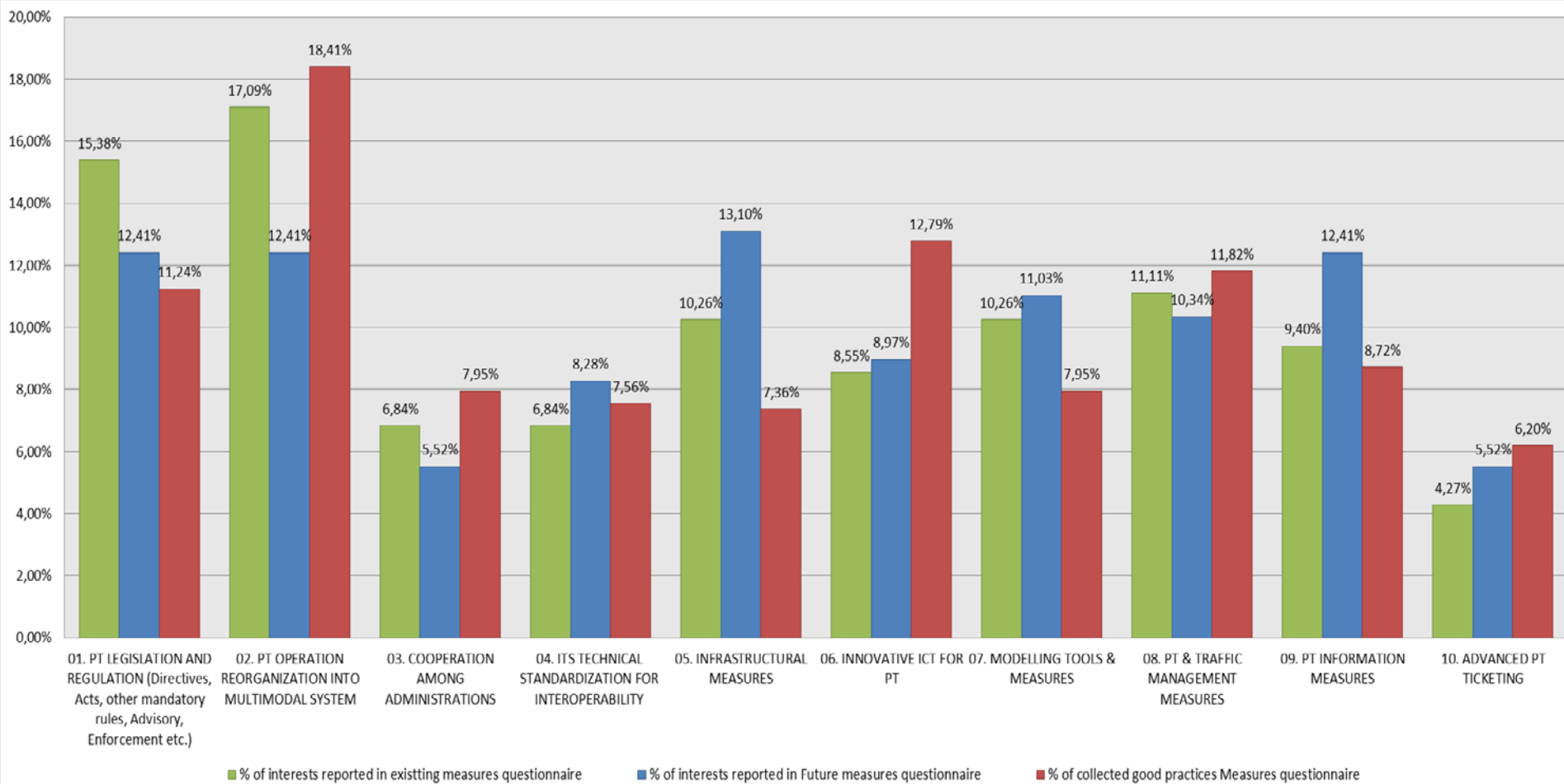European Regional Development Fund

METHODOLOGICAL FRAMEWORK

- Identification of key infomobility measures that the project partners could share and where they would wish to gain **good practice**

- Include 54 sub-measures under 10 headings (groups of measures)

- Full range of measures from legislation and regulations through to specific ICT applications such as access control

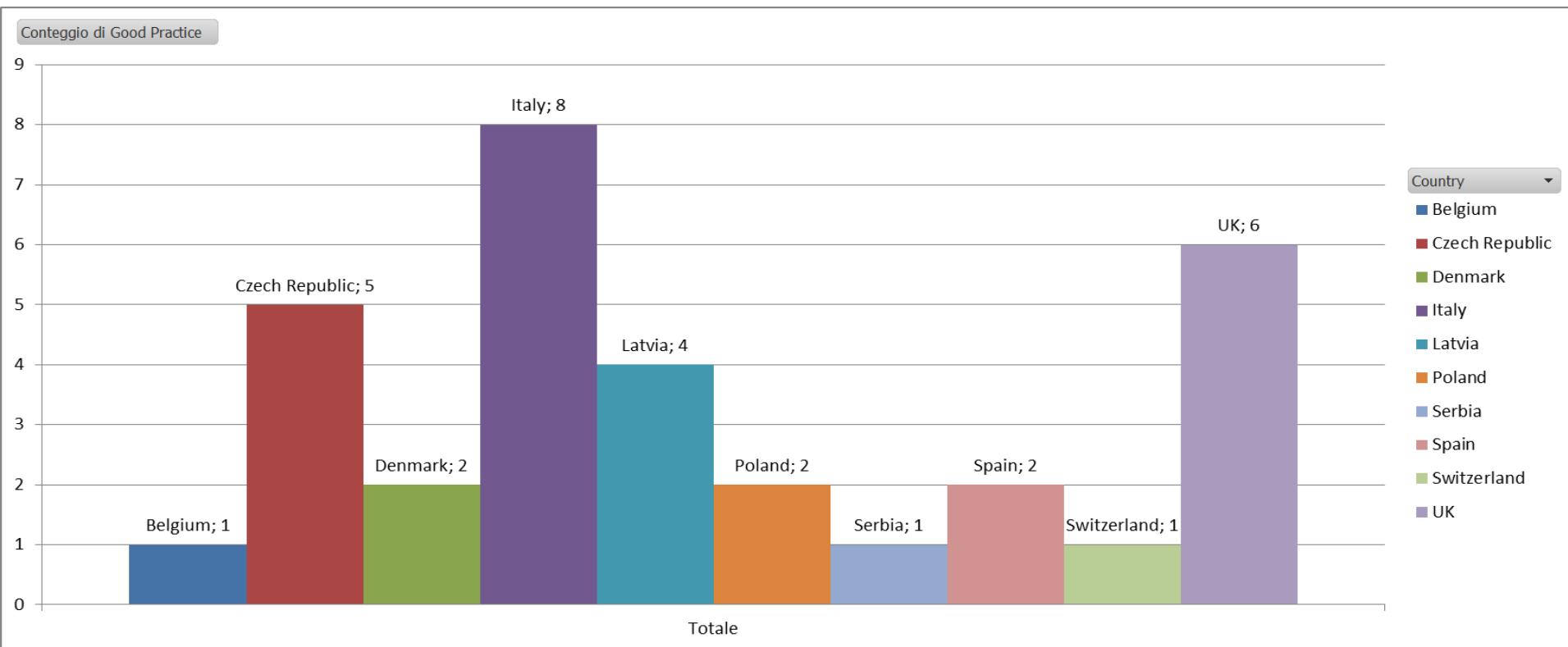| 1. PT LEGISLATION AND REGULATION (Directives, Acts, other mandatory rules, Advisory, Enforcement etc.) |
|---|
| **Access regulations** (Access Control and Limited Traffic Area: limited traffic area gates; transits/day processed by the centre; temporary pedestrian area) |
| **Measures and requirements towards data providers** (measures and requirements on PT data providers for pan-European services) |
| **Static data availability** (legislation on providing static data by transport operators, as mandatory activities) |
| **Real time data availability** (measures assuring real time data provision from the side of transport operators for specified authorized users) |
| **Rules of public procurements for ICT services** (legislation, regulation, requirements specification etc. - content and form) |
| **Harmonisation of regulations** (at different administrative levels and bodies - best practices) |
| **Financial rules** (public/private resources use, their regulations, legislation, incentives - best practices) |

9. PT INFORMATION MEASURES
Static and real time data/information (centralised/decentralised, linking of data providers, schedules, stops etc.)
Multimodal PT planner implementation (journeys, connections etc. - availability of PT data for commuters and other users)
Advisory or statutory information (tarifs, enforcement etc.)
GIS mapping (linking GIS map levels with public transport services localization)
Big events and incidents management (incl. measures for other exceptions)

CURRENT, DESIRED AND INVESTIGATED MEASURES AT PARTNERS

	% of interests reported in existing measures questionnaire	% of interests reported in Future measures questionnaire	% of collected good practices Measures questionnaire
01. PT LEGISLATION AND REGULATION	15,38%	12,41%	11,24%
02. PT OPERATION REORGANIZATION INTO MULTIMODAL SYSTEM	17,09%	12,41%	18,41%
03. COOPERATION AMONG ADMINISTRATIONS	6,84%	5,52%	7,95%
04. ITS TECHNICAL STANDARDIZATION FOR INTEROPERABILITY	6,84%	8,28%	7,56%
05. INFRASTRUCTURAL MEASURES	10,26%	13,10%	7,36%
06. INNOVATIVE ICT FOR PT	8,55%	8,97%	12,79%
07. MODELLING TOOLS & MEASURES	10,26%	11,03%	7,95%
08. PT & TRAFFIC MANAGEMENT MEASURES	11,11%	10,34%	11,82%
09. PT INFORMATION MEASURES	9,40%	12,41%	8,72%
10. ADVANCED PT TICKETING	4,27%	5,52%	6,20%

- Desktop analysis of potential sites, questionnaire and 8 site visits →
33 good practices from around Europe

ANALYSIS OF MEASURES

THE MEASURES CLASSIFIED IN 5 GROUPS TO ANALYSE THEIR POTENTIAL:

- Public Transport and/or Multimodal Information Systems

- Public Transport Fleet Management Systems

- Public Transport Interchanges

- Public Transport Priority Systems

- Public Transport Payment Systems

Multi-actor multi-criteria analysis giving weight in pairwise comparisons: POLITE consortium achieved **OBJECTIVE RESULTS IN IMPORTANCE** of the five measure groups above and their sub-measures.
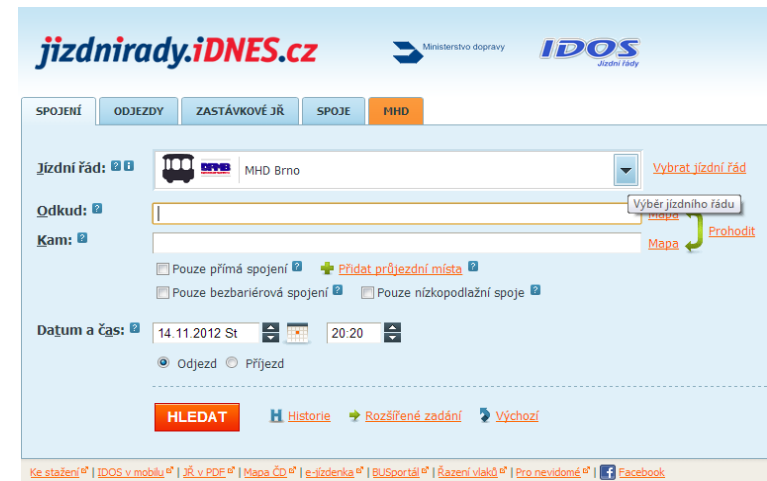
GOOD PRACTICES EXAMPLES

GOOD PRACTICE FROM THE UNITED KINGDOM, BY READING:

- Information in real time service is deployed and proven, with punctuality of usually 65-95% during transmission

GOOD PRACTICE FROM THE CZECH REPUBLIC, BY CDV:

- Multimodal journey planner IDOS for public transport with information on timetables, connections and linked services for travellers.

SHARING OF KNOWLEDGE

TRANSFER ORIENTED SESSIONS:

- Good Practices Round Table (Reading, May 2013)

- Training Workshop (Ferrara, September 2013)

- Joint Policy Exercise (Brno, March 2014)

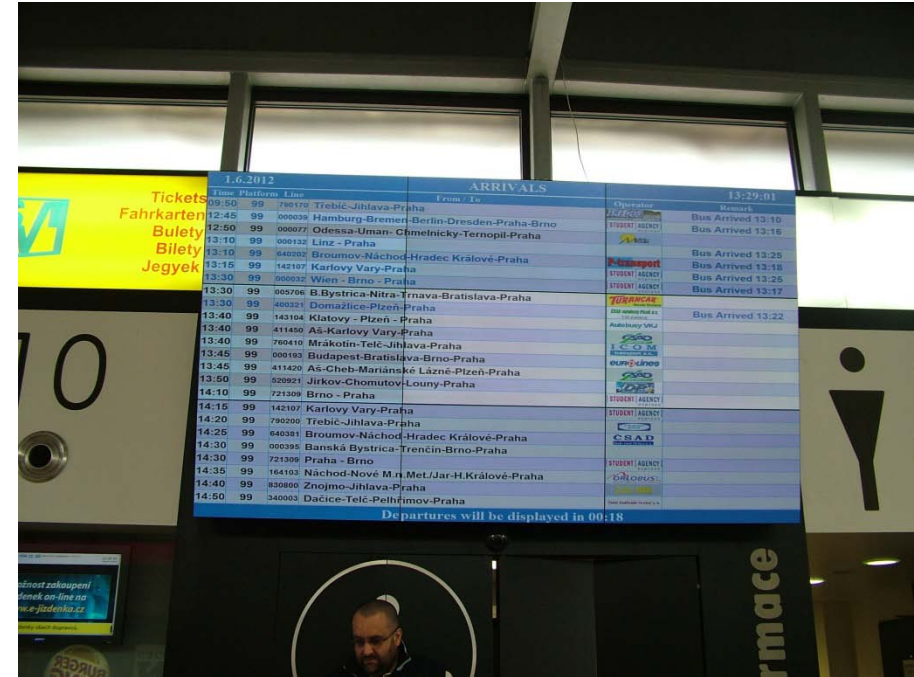**DISSEMINATION ACTIVITIES TOWARDS PUBLIC:**

- Joint Local Dissemination Events in local languages (2013 – 2014)

- Open Workshop for decision-makers (Ferrara, September 2013)

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SUPPORT FOR POLICY IMPLEMENTATION

SITES´ IMPLEMENTATION PLANS (2014):

- In accordance with local interests and plans

- Local roadmaps for policy in ICT for public transport

- For policy designers, including specifications

- For administration to implement more efficient policy levers

- POLITE partners in close contact, in order to provide support and inputs

- All previous activities, to be synthesized in Infomobility Policy Document (2014)

TRANSFER, ALSO BEYOND THE POLITE PROJECT (2014):

- POLITE Good Practice Guide

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Thank you!

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