

# Presentation of the project



POLICY LEARNING IN INFORMATION TECHNOLOGIES  
FOR PUBLIC TRANSPORT ENHANCEMENT

INTERREG IVC Capitalisation Workshop on  
“SUSTAINABLE TRANSPORT”  
15 November 2012, Bruxelles (Belgium)



This project is co-financed by the ERDF  
and made possible by the INTERREG IVC programme.

# OBJECTIVES

- Enhance the use and attractiveness of public transport by means of infomobility services
- Promote co-modality - the efficient use of different modes of transport on their own and in combinations, resulting in an optimal use of transport resources
- Provide public administrations and decision-makers with knowledge and skills concerning ITS tools and solutions
- Raise awareness about existing different infomobility solutions around Europe
- Stimulate coordinated and coherent deployment of interoperable ITS on horizontal and vertical level throughout the EU

# DURATION AND BUDGET

Duration:

*from January 2012 to December 2014*

(kick-off meeting held in June 2012)

ERDF FUNDING	997.099,25 €
NATIONAL PUBLIC CO-FINANCING	275.579,75 €
TOTAL BUDGET	1.272.679,00 €

# PARTNERSHIP

- Calabria Regional Administration (IT) – Lead Partner
- Province of Ferrara (IT)
- Polis (BE)
- Reading Borough Council (UK)
- ILIM - Institute of Logistics and Warehousing (PL)
- CDV - Transport Research Centre (CZ)
- Latvian Transport Development and Education Association (LV)



*...working together in the exchange and transfer of experiences and improvement on policies, knowledge & good practices on infomobility services, with the goal of improving public transport information systems.*

# COMPONENTS

- COMPONENT 1: Management and Coordination
- COMPONENT 2: Communication and Dissemination
- COMPONENT 3: Exchange of Experiences (*see next*)...

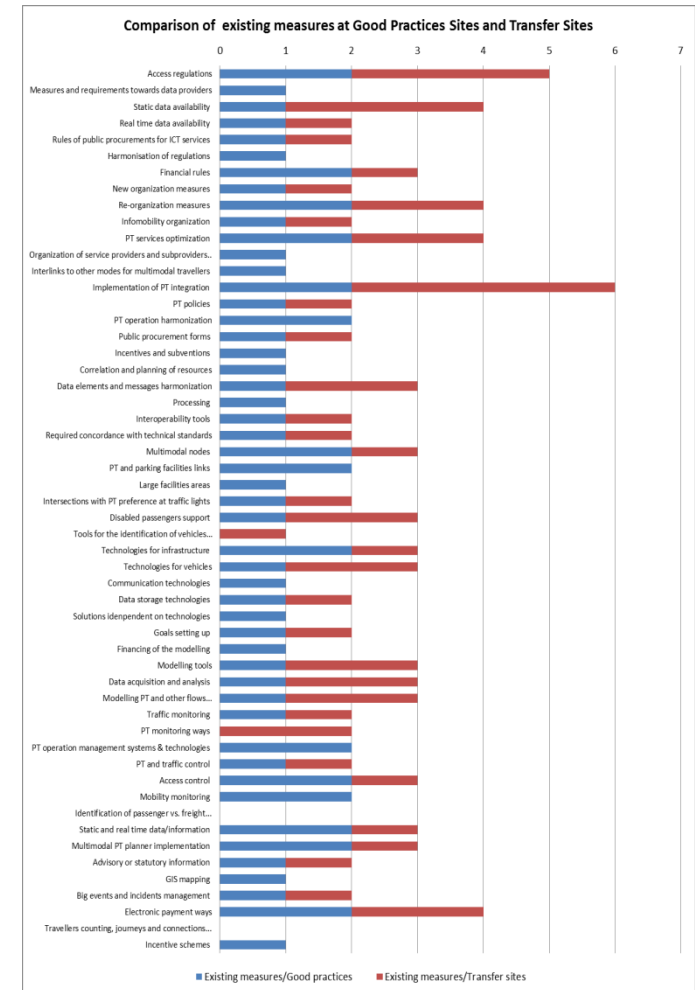
# FOCUS ON COMPONENT 3

## COMPONENT 3 (EXCHANGE OF EXPERIENCE) IS THE “TECHNICAL” COMPONENT AND IS STRUCTURED AS FOLLOWS:

- Activity 3.1 – Best Practices Methodological Framework
- Activity 3.2 – Best Practices – Search & Analysis
- Activity 3.3 – Transfer Orientated Sessions
- Activity 3.4 – Sites Implementation Plan

# 3.1 METHODOLOGICAL FRAMEWORK

- Framework has been completed
- 3.1A identified the key measures that the project partners could share good practice and where they would wish to gain best practice
- Include 54 sub-measures under 10 headings
- Full range of measures from legislation and regulations through to specific ICT applications such as access control
- 3.1B has set out the Joint Methodology for Good Practices Search and Exchange



## 3.2 BEST PRACTICES SEARCH & ANALYSIS

- Is underway with desktop analysis of potential sites
- Using internet, contacts and networks such as the POLIS network to identify potential sites for the 30+ good practices
- This will be followed by more detailed follow up and visits to 8 best practice sites (2 within the partnership and 6 others)





## 3.3 TRANSFER ORIENTATED SESSIONS

- Will occur throughout 2013 and early 2014, to share best practice between the project partners, industry experts and from the best practice site visits
- Includes:
  - A Good Practice Round Table
  - Training Workshop
  - Joint Policy Exercises



# 3.4 SITES FINAL IMPLEMENTATION PLANS

- Will be undertaken during 2014
- They will:
  - Inform the policy makers
  - Support the case for funding
  - Provide necessary detail to support implementation on street



# BEST PRACTICE – AN EXAMPLE

- RTPI an established technology
- Typically 65-95% accuracy between systems
- Technology is usually not the reason
- Issues include procedures for updating bus schedules, working with multiple bus operators and human error such as logging the correct bus into the system by the driver.
- It is exchanging best practice in these types of issues which is the real benefit of POLITE



# CAPITALISATION OPPORTUNITIES

- Project is at an early stage and therefore clear capitalisation opportunities are to be defined
- Project will provide tangible outputs which capitalisation funding could help to deliver.
- We would look to identify those measures which would have the greatest value for the wider transfer of experience across the project and the EU as well as meeting specific partner requirements.
- Being local, regional and national public authorities the main target groups in the project, capitalisation funding can help them deliver change in policies, having in mind budget constraints they currently face.

# CONTACTS

## LEAD PARTNER

### REGIONE CALABRIA (IT)

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## DISSEMINATION MANAGER

### POLIS (BE)

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## COMPONENT 3 (EXCHANGE OF EXPERIENCE) LEADER

### READING BOROUGH COUNCIL (UK)

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# Thank you for listening

[WWW.POLITE-PROJECT.EU](http://WWW.POLITE-PROJECT.EU)



**European Union**  
European Regional Development Fund

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