



POLICY LEARNING IN INFORMATION TECHNOLOGIES  
FOR PUBLIC TRANSPORT ENHANCEMENT

## Objectives

- to enhance the use and attractiveness of public transport by means of infomobility services
- to promote co-modality - the efficient use of different modes of transport on their own and in combinations, resulting in an optimal use of transport resources
- to provide public administrations and decision-makers with knowledge and skills concerning ITS tools and solutions
- to raise awareness about existing different infomobility solutions around Europe
- to stimulate coordinated and coherent deployment of interoperable ITS on horizontal and vertical level throughout the EU

# POLITE

## Policy Learning in Information Technologies for Public Transport Enhancement

In recent years, Public Transport policies have developed many different services for citizens, such as “infomobility”, which provides travellers with information on the Public Transport services available in their location. However, not all EU regions make use of the same services, which makes it difficult to spread its use at different geographic levels. In this context, POLITE aims to enhance the use of Public Transport by increasing the awareness of infomobility services, providing travellers with adequate and complete information on the choices available.

POLITE partners work together in the exchange and transfer of experiences and improvement on policies, knowledge & good practices on infomobility services in their regions, with the goal of improving their public transport information systems. In addition, POLITE plans to establish links with other experienced regions from outside the partnership, offering support for bilateral exchange on selected infomobility topics.

The POLITE partnership approaches the issue of traveller information systems in a holistic and innovative way as it targets the relationships between the information needed by travellers at different territorial levels, to serve as an input to the definition of public policies in a perspective which enables interoperability among information systems and a consequent increase of Public Transport attractiveness.



**Duration**  
01/2012 – 12/2014

**Total budget**  
1,272,679.00 €

**ERDF contribution**  
999,099.25 €

# Project partners

## Calabria Regional Administration (IT)

### Leader partner

Calabria Region, thanks to the geographic position and structure of its territory (a long strip of land located in the heart of the Mediterranean), has always deemed "transport" as being a key development topic at both external (mainly maritime) and internal levels.

In a region where the use of the car exceeds EU average, the administration current efforts aim at improving the urban environment and the citizens' quality of life through the adoption of several measures such as: general restructuring of the system, strengthening, optimization and modernization of public services, encouragement of slow mobility, implementation of dissuasive methods regarding the use of private vehicles, introduction of informative technologies to support travellers' mobility, etc.

At EU-interregional level, the Region has been actively involved in several cooperation projects in the course of the last (and current) EU funding periods, often as lead partner. Topics covered include: accessibility, passengers' flows, cross-border systems, innovative solutions on mobility and logistics, enhancement of sea shipping in the Mediterranean, etc.

## Province of Ferrara (IT)

Province of Ferrara is located in the North-Eastern part of Italy in Emilia-Romagna Region along the axis Venice-Florence-Rome. The Province comprises of 26 municipalities with a total population of about 350,000 inhabitants. The Province is a local intermediate public body with relevant competences (as well as delegations from the Emilia-Romagna Region) in several fields, amongst which territorial management, planning and development. In that it is responsible for the definition and implementation of the Territorial Coordination Plan, and thus it has competences of territorial steering and coordination. The administration is organised into departments with specific competences. As far as POLITE project is concerned, the department involved is "Territorial planning, mobility and energy". It carries out institutional coordination for transport planning with specific competences in the field of green urban transport development. The Province has policy power and jurisdiction on Public Transport services planning and organization also through the Agency of Mobility - AMI of which it is the major shareholder.

## Polis (BE)

Polis is a network of European cities and regions working together for innovative transport solutions. Polis supports the exchange of experiences and the transfer of knowledge between local and regional authorities, and between them and the industry, research centres, and NGOs. It maintains a constant dialogue with the European institutions and provides decision-makers with the necessary tools for making sustainable mobility a reality. The network and its secretariat actively support the participation of Polis members in European projects. Polis' aim is to improve local transport through integrated strategies that address the economic, social and environmental dimensions of transport.

## Reading Borough Council (UK)

Reading Borough Council (RBC) is a public administrative body. Reading is a town of some 260,000 inhabitants located in the Thames Valley to the west of London. The Thames Valley is a focus of high tech industry in the UK and a number of large international IT businesses are located in Reading.

As a Unitary Authority RBC is responsible for a wide range of public services including highways and transportation. Reading is a leading authority in the UK in the development and implementation of multimodal transport strategies. Reading has an access controlled town centre with pedestrian areas and bus priority measures and an advanced network management system which is continually being developed.

## Institute of Logistics and Warehousing (ILIM) (PL)

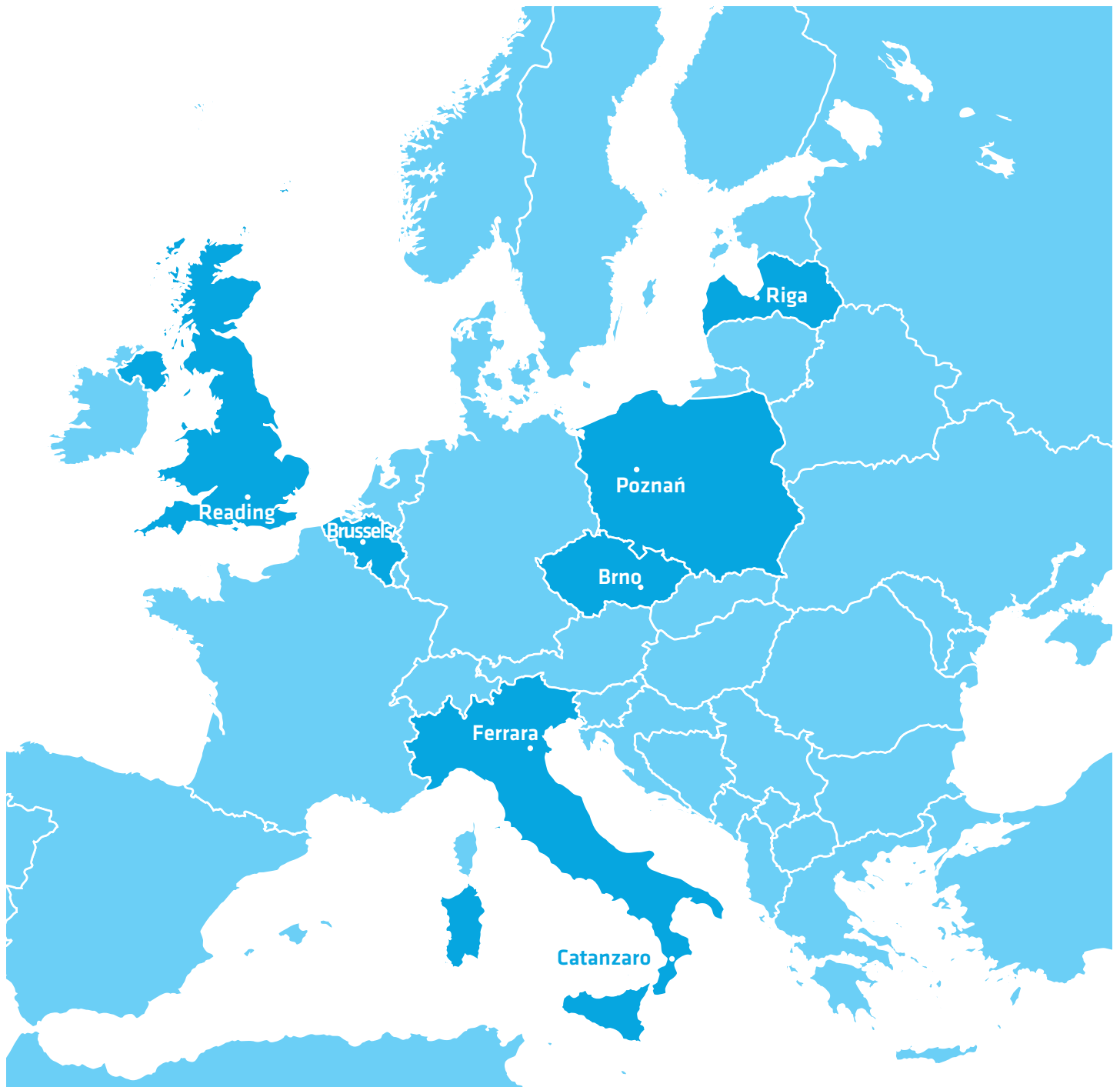
The Institute of Logistics and Warehousing (ILiM) is widely acknowledged as Poland's centre of competence in logistics, providing support for national policy-making in the fields of e-business and logistics. It is an interdisciplinary, state-owned R&D unit where logistics is perceived as both a subject of research and the field of practical application. It promotes and implements innovative logistics solutions in key business processes, increasing companies' efficiency and whole supply chains. The Institute areas of competence embrace logistics and supply chain management including logistics processes, transport system designing and optimisation, intermodal transport systems, optimisation of distribution networks, etc. At present ILIM participates in the international projects: TransBaltic, ECOTALE, Empiric, FLAVIA, COMCIS and others.

## CDV – Transport Research Centre (CZ)

CDV represents the interests of the Czech Republic. The centre has a tradition of more than fifty years. After 1992, part of the old VUD became an independent public research institution known as CDV. More than one hundred experts provide projects, services and technical support to the Ministry of Transport of the Czech Republic and other governmental and regional bodies or cities as well as to the private sector. The organisation also offers its experience in creating national transport policy and recommendations for the European transport policy. CDV is involved in international projects and activities of a wide scope and has become an integrated partner in the European research community, being a member in several transport research and other transport-related associations (FEHRL, FERSI, ECTRI, ELITE, POLIS etc.). CDV also represents the Czech Republic in the OECD/ITF Transport Research Programme, IRTAD, ERTRAC and PIARC. CDV experts are members of CEN and ISO technical committees as national representatives. The company holds the certificate of a quality system CSN EN ISO 9001:2001 concerning transport related scientific, research and development activities.

## Latvian Transport Development and Education Association (LaTDEA) (LV)

The Latvian Transport Development and Education Association (LaTDEA) was established in February 9, 1996. The main Latvian transport oriented universities, transport training centres, research institutions and transport companies are members of the association. The main activities of the Association are: preparation of national concepts and strategies of education and training in transport area, promotion of fundamental and applied transport research projects, co-operation with national and international institutions, organisation of national and international transport conferences and workshops, assistance in adaptation of international standards, practices and new transport and logistics technologies. At present the Association participates in the international projects: TransBaltic, Air.Baltic.Cargo.Net, Rail Baltica Growth Corridor, C.A.S.H. and others. The LaTDEA participates in different consulting and education projects in transport and logistics in the Baltic Sea region, concerning Europe-Asia transit, as well as monitoring of European-Russian market of transportation and logistics services.



## LEAD PARTNER

Calabria Regional Administration (IT)  
Via Molè, 88100 Catanzaro, Italy  
[www.regione.calabria.it](http://www.regione.calabria.it)

Contact person:

Valeria A. Scopelliti  
Chief Operating Officer  
Tel.: 0039 0961 852057  
Email: [v.scopelliti@regcal.it](mailto:v.scopelliti@regcal.it)

## DISSEMINATION MANAGER

POLIS (BE)  
Rue du Trône 98, 1050 Bruxelles, Belgium  
[www.polisnetwork.eu](http://www.polisnetwork.eu)

Contact person:

Daniela Stoycheva  
Project Officer  
Tel.: 0032 2 500 56 79  
E-mail: [DStoycheva@polisnetwork.eu](mailto:DStoycheva@polisnetwork.eu)